

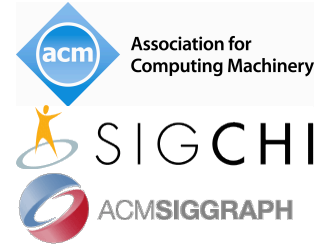


Eye Tracking Research & Applications Symposium

26th - 28th, March 2014

Safety Harbor Resort and Spa, Florida
<http://www.etra2014.org>

Sponsored By



ETRA 2014 Corporate Support Invitation

We would like to invite you to support the ETRA 2014 Symposium by becoming a sponsor and exhibitor. This is an ideal way to demonstrate your commitment to the field of eye tracking and promote its further development. Because ETRA has established itself as the premiere international conference devoted to eye tracking technology and applications, it is also an important vehicle to publicize your support to many leaders and students in the field from all over the world.

Your support is very important to ETRA, and we want to ensure you that your contribution is well recognized. ETRA 2014 offers three corporate support packages: Gold, Silver, and Bronze. The benefits and cost of each package is listed below.

The exhibition will be open 2 full days including poster and demo-sessions. Setup starts Wednesday morning and end of exhibition will be Friday at lunch.

*All sponsors who register and pay the invoice sent to them before **February 10, 2014**, get their logo printed in the program and on conference bags. They also get space within in program to introduce the company to the ETRA 2014 audience (in a maximum of 150 words).*

If you are interested in supporting ETRA 2014, please contact our sponsorship chair:

John Paulin Hansen

etra.sponsorchair@gmail.com
+45 40469626

ETRA 2014 - Corporate Sponsorship Packages

All sponsors will receive:

- Acknowledgment on the conference web site (<http://www.etra2014.org>) with company logo and link to company's web site, and in all conference announcements.
- Acknowledgment in the symposium opening and closing sessions at selected sponsor level.
- The opportunity to include material and give-aways in each delegate package.

A. Gold package (USD 3,500 or greater) will further receive:

- Two complimentary registrations to attend all conference functions.
- Exhibit table in Baranoff Lobby OR location of choice¹ OR one extra table. The Baranoff Lobby will be our prime location right in front of the plenary room. Please see the meeting facilities here: http://www.safetyharborspa.com/files/SHRS_FactSheet2.pdf

C. Silver package (USD 2,500 or greater) will further receive:

- One complimentary registration to attend all conference functions.
- Exhibit table in East Room, next to Baranoff lobby with easy access for participants through two doors

C. Bronze package (USD 1,500 or greater) will receive:

- One complimentary registration to attend all conference functions.
- No exhibit table

Once you have decided on your level of engagement, please fill out the form on the next page!

¹ Order table selection will be determined by 1) sponsorship contribution amount, 2) time of confirmed sponsorship (committed and paid) in a first come, first serve fashion

Registration form for ETRA 2014 Corporate Sponsorship

We wish to support ETRA 2014 by contributing with the following:

- A. Gold package (USD 3,500 or greater)
- B. Silver package (USD 2,500 or greater)
- C. Bronze package (USD 1,500 or greater)
- D. Extra table (USD 1,000)

Company name: _____

Company address: _____

Web site (URL): _____

Link to company logo (unless sent as email attachment): _____

Contact person: _____

Email of contact person: _____

Phone: _____

Name of attendee(s) (if known): _____

Signature and date: _____

Send the form in scanned version by email to etra.sponsorchair@gmail.com