Eye Tracking Research & Applications (ETRA) Symposium

25 - 28, June 2019

Denver, Colorado
https://etra.acm.org/2019/

Sponsored By

ETRA 2019 Corporate Support Invitation

We would like to invite you to support the ETRA 2019 Symposium by becoming a sponsor and exhibitor. This is a very good opportunity to show your recent products to best in the field and be inspired by new developments in the field. It is an ideal way to demonstrate your commitment to the field of eye tracking and promote its further development. Because ETRA has established itself as the premiere international conference devoted to eye tracking technology and applications, it is also an important vehicle to publicize your support to many leaders and students in the field from all over the world.

Your support is very important to ETRA, and we want to ensure you that your contribution is well recognized. ETRA 2019 offers three corporate support packages: Platinum, Gold, and Silver. The benefits and cost of each package is listed below.

The exhibition will be open 2 full days including poster and demo-sessions. Setup begins Tuesday morning June 25, opening the next day, and ends on Friday June 28 at lunchtime.

*All sponsors who register and pay the invoice sent to them before **February 15, 2019** will have their logo printed in the program. They also get space in the program booklet to introduce the company to the ETRA 2019 audience (maximum 150 words (or more depending on package)).*

If you are interested in supporting ETRA 2019, please contact our sponsorship chairs:

Oleg Komogortsev and Kenan Bektas

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+41 (0) 58 934 41 14 (Central European Time Zone)

ETRA 2019 - Corporate Sponsorship Packages

All sponsors will receive:

- Acknowledgment on the conference web site (http://etra.acm.org) with company logo and link to company web site, and in all conference announcements.
- Acknowledgment in the symposium opening and closing sessions at selected sponsor level.
- The opportunity to include material and giveaways in each delegate package.
- Acknowledgment of the sponsorship in the conference proceedings.
- Opportunity to sponsor best student paper awards.
- Opportunity to purchase additional sponsor add-ons to increase visibility.

A. Platinum package (USD $5,000 or greater) will further receive:

- Five complimentary registrations to attend all conference functions.
- Up to five exhibition tables.
- Exhibit tables will be given in a first-to-pay first-to-select basis.
- Logo on one of the following: lanyard, conference t-shirt, or conference bag. The selection is based on a first-come-first-serve principle.
- Opportunity to purchase additional sponsor add-ons to increase visibility.

B. Gold package (USD $3,000 or greater) will further receive:

- Two complimentary registrations to attend all conference functions.
- One exibit table.
- Exhibit tables will be given in a first-to-pay first-to-select basis and after platinum sponsors make their selections.
- Ability to purchase one extra exhibit table.
- Ability to purchase additional options listed in the registration form

C. Silver package (USD $1,500 or greater) will receive:

- One complimentary registration to attend all conference functions.
- Ability to purchase additional options listed in the registration form.
- No exhibit tables.

Exhibit tables will be given in a to first-to-pay-first-to-select basis ranked per the sponsoring package (Platinum first, then Gold). We are currently negotiating exhibitor placement with the hotel. Selection of table locations for the exhibit will be provided at a later date.

Registration form for ETRA 2019 Corporate Sponsorship

We wish to support ETRA 2019 by contributing with the following:

- ❑ A. Platinum package (USD $5,000 or greater).
- ❑ B. Gold package (USD $3,000 or greater).
- ❑ C. Silver package (USD $1,500 or greater).
- ❑ D. Extra table (USD $500). Note this option is only available with Gold package.
- ❑ E. Supporter session presentation (USD $750). 75-minute tutorial session to teach attendees about your company's technology in depth. Limit 1 session per sponsor.
- ❑ F. Company logo on the lanyard (the string holding attendee badge) (USD $1,000). Only 1 instance available. This option will be given to a sponsor who selects this option first.
- ❑ G. Company logo on the attendee bag (USD $1,000). Only 1 instance available. This option will be given to the sponsor who selects this option first.
- ❑ H. Company logo on the ETRA t-shirt (USD $1,000). Only 1 instance available. This option will be given to the sponsor who selects this option first.
- ❑ I. Company logo on the ETRA Student Volunteer t-shirts (USD $500). Only 1 instance available. This option will be given to the sponsor who selects this option first.
- ❑ J. Sponsorship of best paper awards. Please contact us if you with a suggestion of how you want to sponsor the awards (for instance, as a monetary award or by gifting devices). The award will go to the authors of the papers, ETRA will receive no benefits from this sponsorship.
- ❑ K. Sponsorship of the doctoral symposium dinner (USD $500). Foster good will among graduate student researchers who may be destined to become faculty or future employees.
- ❑ L. Additional ad space in the conference proceedings (USD $1,000 per page).
- ❑ M. Shared sponsorship of the conference dinner. (USD $1,500). The sponsor will be acknowleged with a card and logo indicating sponsorship and an anouncement during the conference dinner.

Company name: _____

Company mailing address: _____

_____

Web site (URL): _____

URL to company logo (unless sent as email attachment): _____

Name of contact person: _____

Email of contact person: _____

Phone number of contact person: _____

Name of attendee(s) (if known): _____

Signature and date: _____

Send your filled-out form by email to ok@txstate.edu and kenan.bektas@zhaw.ch.