ETRA 2020 Corporate Support Invitation

We would like to invite you to support the ETRA 2020 Symposium by becoming a sponsor and exhibitor. This is a very good opportunity to show your recent products to the best in the field and be inspired by new developments in the field. It is an ideal way to demonstrate your commitment to the field of eye tracking and promote its further development. Because ETRA has established itself as the premiere international conference devoted to eye tracking technology and applications, it is also an important vehicle to publicize your support to many leaders and students in the field from all over the world.

Your support is very important to ETRA, and we want to ensure you that your contribution is well recognized. ETRA 2020 offers three corporate support packages: Platinum, Gold, and Silver. The benefits and cost of each package are listed below. We are also happy to negotiate smaller support packages for young start-up companies.

The exhibition will be open 4 full days including the poster and demo-sessions. Setup begins Tuesday morning June 2nd, opening the next day, and ends on Friday June 5th at lunchtime.

All sponsors who register and pay the invoice sent to them before January 31, 2020 will have their logo printed in the program. They also get space in the program booklet to introduce the company to the ETRA 2020 audience (maximum 150 words or more depending on package).

Note that all sponsorship benefits are on first-come-first-serve basis.

If you are interested in supporting ETRA 2020, please contact our sponsorship chairs:

Mohamed Khamis (University of Glasgow, UK) and Michael Raschke (Blickshift GmbH, Germany)

mohamed.khamis@glasgow.ac.uk
+44 (0) 141 330 8078 (British Summer Time Zone)

michael.raschke@blickshift.de
+49 (0) 711 1842 4526 (Central European Time Zone)
ETRA 2020 - Corporate Sponsorship Packages

All sponsors will receive:

- Acknowledgment on the conference web site (http://etra.acm.org/) with company logo and link to the company website, and in all conference announcements.
- Acknowledgment in the symposium opening and closing sessions at selected sponsor level.
- The opportunity to include material and giveaways in each delegate package.
- Acknowledgment of the sponsorship in the conference proceedings.
- Opportunity to sponsor best student paper awards.
- Opportunity to purchase additional sponsor add-ons to increase visibility.
- Opportunity to contribute towards the main conference dinner.

A. Platinum package (EUR 5,000€ or greater) will further receive:

- Five complimentary registrations to attend all conference functions.
- Up to five exhibition tables.
- Exhibit tables will be given in a first-to-pay first-to-select basis.
- Logo on one of the following: lanyard or conference bag. The selection is based on a first-come-first-serve principle.
- Opportunity to purchase additional sponsor add-ons to increase visibility.

B. Gold package (EUR 3,000€ or greater) will further receive:

- Two complimentary registrations to attend all conference functions.
- One exhibit table. Exhibit tables will be given in a first-to-pay first-to-select basis and after platinum sponsors make their selections.
- Ability to purchase one extra exhibit table for 500€.
- Ability to purchase additional options listed in the registration form

C. Silver package (EUR 1,500€ or greater) will receive:

- One complimentary registration to attend all conference functions.
- Ability to purchase additional options listed in the registration form.
- No exhibit tables.

Exhibit tables will be given in a first-to-pay-first-to-select basis ranked per the sponsoring package (Platinum first, then Gold). Selection of table locations for the exhibit will be provided at a later date.
Registration form for ETRA 2020 Corporate Sponsorship

We wish to support ETRA 2020 by contributing with the following:

- A. Platinum package (EUR 5,000€ or greater).
- B. Gold package (EUR 3,000€ or greater).
- C. Silver package (EUR 1,500€ or greater).
- D. Extra table (EUR 500€). Note this option is only available with Gold package.
- E. Supporter session presentation (EUR 750€). 75-minute tutorial session to teach attendees about your company’s technology in depth. Limit 1 session per sponsor.
- F. Company logo on the lanyard (the string holding attendee badge) (EUR 1,000€). Only 1 instance available with a priority to platinum sponsors.
- G. Company logo on the attendee bag (EUR 1,000€). Only 1 instance available with priority to platinum sponsors.
- H. One-page company flyer (up to A4) in the attendee bag (EUR 250€).
- I. Sponsorship of best paper awards. Please contact us if you have a suggestion of how you want to sponsor the awards (for instance, as a monetary award or by gifting devices). The award will go to the authors of the papers, ETRA will receive no benefits from this sponsorship.
- J. Sponsorship of the doctoral symposium dinner (EUR 500€). Foster goodwill among graduate student researchers who may be destined to become faculty or future employees.
- K. Additional ad space in the conference proceedings (EUR 1,000€ per page).
- L. Shared sponsorship of the conference dinner. (EUR 1,500€). The sponsor will be acknowledged with a card and logo indicating sponsorship and an announcement during the conference dinner.

Company name:

Company mailing address:

Web site (URL):

URL to company logo (unless sent as an email attachment):

Name of contact person:

Email of contact person:

Phone number of contact person:

Name of attendee(s) (if known):

Signature and date:

Send your filled-out form to mohamed.khamis@glasgow.ac.uk and michael.raschke@blickshift.de